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Performance Objectives

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Dr. Kim, Instructional Design Principles

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Instructional Goal:

Perspective and inexperienced authors will better understand all available options available when considering the publication of their first material.

Terminal Objective:

Given a series of possible publishing options, students will be able to select an option that would most benefit their manuscript.

Terminal Objective	Given a series of publishing options, students will be able to select an option that would most benefit their manuscript.	
Enabling Objectives	Given general information about a publishing company, students will distinguish what kind of company it is with accuracy.	
	Given ten minutes, students will be able to define the major characteristics of each type of publishing method including benefits and drawbacks of each.	
	Secondary Enabling Objectives	Give thirty minutes, students will identify eight benefits of each

		method of publication.
		Given thirty minutes , students will identify six shortcomings of each type of publication.
Enabling Objectives (Continued)	After thoroughly examining their work, students will select which method to attempt publication with three possible companies.	
	Secondary Enabling Objectives	Given access to a publisher's website, students will be able to distinguish 'real' and 'scam' companies.
		After thorough examination of their material, students will realize if they fit the parameters of any given publisher.
Enabling Objectives (Continued)	Given access to a computer, students will locate three websites of agents for possible	

	representation.	
	Given access to a computer, students will find three sites for digital publishing websites that are suitable for their work.	
	Given access to a computer, students will find three sites for self-publishing websites that are suitable for their work.	
	Given access to a self-publishing company website, student will identify what benefits the company offers in relation to the responsibilities they will inherit.	
	Given access to the internet, student will find three digital publishing outlets and explain the benefits of each.	