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2/15/13
Foundations in Librarianship
Expansion on Poster Project

1. Brief description of the service you will create:

- a. The Hospital Reads service is a bookmobile with a more specialized audience. For my service, I intend to develop a system through which long-term patients at medical facilities can borrow materials from libraries. This wouldn't just be limited to hospitals, but also include rehabilitation centers with long-term patients and also (potentially) nursing homes. The service would work like an interlibrary loan where patrons without access to the library could borrow materials from libraries of the surrounding area. Patients could request materials from a database containing all of the libraries' stock and have the materials delivered directly to their rooms for free.

2. The intended customers/users of your service:

- a. The customers of this service would particularly focus around the patients who can't leave medical centers for whatever reason. Medical centers would need to clear the service first, accepting responsibility for the materials while the patients have them and allowing volunteers to enter the buildings and roam the halls looking for patient's rooms.

3. Goals of the service:

- a. The goal of the service is two fold. One of the goals is to provide patients with the comfort of what they can't necessarily access while restricted to their treatment centers. Another goal is to provide the patients with a

friendly face every so often to interact with (as much as this is a library service, it is also a humanitarian service).

- b. Another goal of the service would be to provide new books for children who need to be kept in fairly clean environments. The books for these children could be donated or purchased through the service by hospitals (small children's libraries could be made in cancer wards, for example).

4. Planned deliverable (the actual service):

- a. The actual service would be (in essence) a imagining of the book mobile for the twenty-first century. The principle of the service would be to allow people stay in long-term health facilities (such as hospitals, rehabilitation centers or nursing homes) to be able to request free deliveries from libraries around their hospital. The service would go through the requests, find them and deliver the materials directly to the patients who need them. Hospitals would have to pay for the borrowing service, but the delivery would be free to the patients.

5. Resources you will need/use:

- a. Resources the service would start with a medical center willing to start the process, preferably a well-known hospital. Also needed would be a group of libraries within easy driving distance of the hospital and a group of volunteer who can be easily drawn from the libraries or hospitals themselves (Friends of the Library can volunteer to organize books for delivery). Time and gas would also be resources needed from the volunteers working (so they would have to be able to make deliveries).

- b. Depending on the scope of the service, it may one day require a way to organize the books for delivery. If the service is small enough (one or two medical centers for a few libraries), the books can be broken up and distributed on the road. Should the service gain popularity, a more concrete base of operations would have to be determined for distribution and collection. This would probably be in the basement of a more central library, but until the need arises, the service can probably take place from the back of a car.

6. Tentative timeline for completion of the service and poster

- a. The Following Dates/Timeframes are rough estimations. The creation of the webpage will be difficult, since it will require multiple databases and also require various types of search engines (hopefully, I can find some type of model to work off of).
 - i. Find Willing Medical Centers: 7 Days
 - 1. Start Date: 2/20/13
 - ii. Find Group of Surrounding Libraries: 7 Days
 - 1. Start Date: 2/27/13
 - iii. Develop Model for delivery system (Delivery, website, timetables for usage, etc): 7 Days
 - 1. Start Date: 3/06/13
 - iv. Develop Actual Website: 12 Days
 - 1. Start Date: 3/12/13
 - v. Determine interest from libraries: 7 Days

1. Start Date: 3/23/13

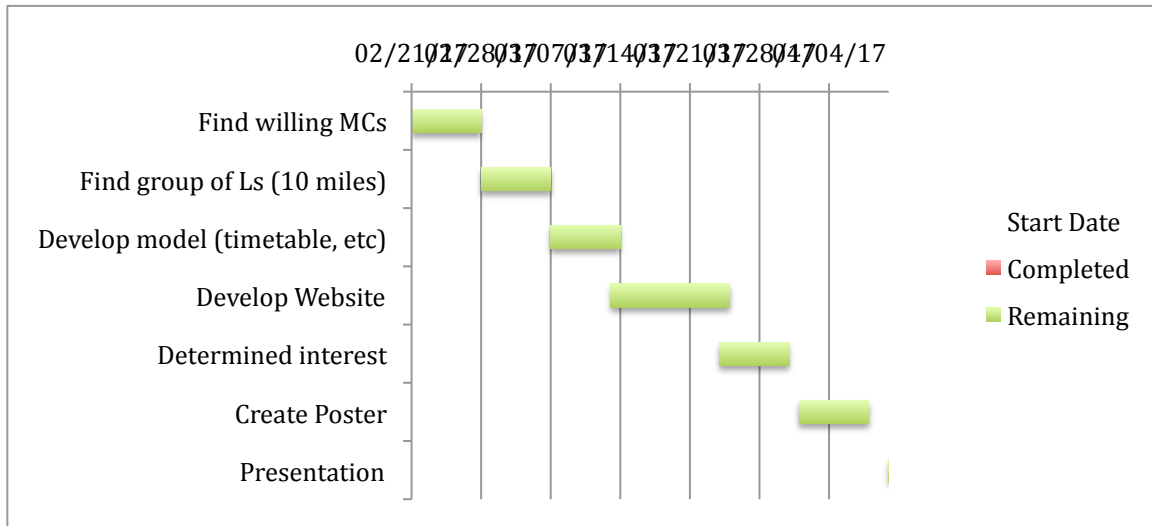
vi. Create Poster (Map, Quick Facts): 7 Days

1. Start Date: 3/31/13

vii. Presentation: 1 Day

1. Start Date: 4/09/13

b. Chart (scaled chart included at end)



7. How you will evaluate your completed service?

a. The evaluation of the completed service would require two things.

i. A one or two medical facilities that will allow for the service to take place in their hospitals and libraries surrounding them that would be willing to allow the distribution of the materials to these facilities.

ii. Patients from the facilities to act as patrons with a willingness to use the service and borrow resources through the service. The most important part of the service (or any service) is that it is used.

A successful service at any given facility would have to be

determined. Somewhere around one tenth of the total long-term patients would be considered a success (optimistically).

8. How you will evaluate the process you used to develop your service?

- a. The process will have to provide a guide as to how to meet the minimum goals of the project.
 - i. For the first section, I will be trying to track down medical facilities in a local enough area (hospitals, rehab centers, senior living centers, etc) that would be willing to partake in the service as a base for the project.
 - ii. From there, I would generate a list of libraries within a specified range and try and sell the project to them through the potential list of patrons.
 - iii. The success of the project will be decided based on how many centers and libraries that are interested in the project. While the patients are an important part of the project, I would like to focus on getting libraries/medical centers interested first. If the end result is one library and one hospital, it would be a technical success, but I don't know if it would be strong enough to generate more interest.
 - iv. If the libraries outnumbered the medical facilities, then it would provide a larger catalog for patients to select from, so that would ideal.

Scaled Chart:

